

LONDON

PLAY!

Paul Hocker Director







On The Road:

Why Street Play Matters







Jail Break! Street Play: The Great Escape for London's Children







From Play Streets to Play Quarters:

The return of
independent children
in London

Times change...

but we change the times

*Smoking, Drink-driving, Recycling,
Bags for life, seat belts,
Pro-Marijuana laws, Gay marriage,
Talking on mobile while driving*



A SIX-MONTH PILOT

PLAY QUARTER











PLAY QUARTER SCORE CARD

Join up existing play streets and help set up new ones **10/10**

Set up Walking Groups so that children can get to the park safely at the weekend **7/10**

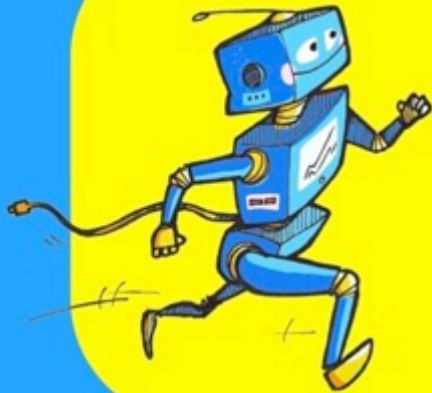
Encourage PQ school to introduce play street sessions to reduce school run traffic **0/10**

Map out local play streets, safe walking routes and supportive retailers **7/10**

Working with retailers and food outlets to pilot a discount scheme for healthy eating options. **3/10**



N13 PLAY QUARTER PIT STOP



Check-in! - get help from a responsible adult

Badge-up! - collect your free badge, sticker or stamp

Fill-up! - collect a healthy snack (at selected pit stops)

www.londonplay.org.uk

ONLY WHERE YOU SEE THIS SIGN



PALMERS GREEN PIT STOPS



PALMERS
GREENERY

BASKERVILLE'S
TEA SHOP



THE YARD
CAFE



TRAIN STATION



LIBRARY



MOSQUE

Key achievements

Businesses, non-profit organisations, providers of children's activities and venues became curious, supportive and engaged with the PQ pilot.



Key achievements

104 children engaged with activities: play streets, arts workshops, and walking buses.

134 adults also attended events, as well as meetings and as supporters and volunteers

97% of participants stated that they enjoyed themselves at PQ activities, events and workshops.

Key achievements

PQs promoted stronger communities in Palmers Green, through events that encouraged cohesion.



Key achievements

PQs raised local awareness of children's freedoms

3 new play streets created through the pilot



The *key* key achievement

95% children said the PQ activities got them out and about in their area during the course of the project.



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