Clowns Nudging
Experiential Learning in Crisis Environments

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Emergency Smile

Tailor-made activities that address the specific needs of crisis-affected people, in particular children.

Main goals:
- To facilitate play in crisis situations
- To provide psychosocial support
- To convey important life skills
- To increase resilience and empower individuals
Emergency Smile – Jordan
In cooperation with Save the Children - Jordan

- Involved children in refugee camps and host communities
- Supported the education programme and the “Back to School” campaign of StC
- Implemented through shows and workshops for children and youth

Emergency Smile – Ukraine
In cooperation with IFRC, URCS, YMCA and Caritas

- Involved IDP children, children with disabilities and children from challenging socio-economic backgrounds.
- Focus on psychosocial support and well-being of children
- Families were also involved when possible, as well as IFRC volunteers
- Clown shows and workshops
Emergency Smile - Greece
In cooperation with IFRC and Hellenic RCS

- Focus on children in refugee camps in Greece
- Transmission of WASH related-content and address topics related to behaviour and violence
- Implemented through parades, shows and workshops

Emergency Smile – lessons learned

- Triggers creativity and openness
- Strengthens interpersonal skills
- Fosters self-confidence and self-esteem
- Enhances concentration
- Gives children something to look forward to
Emergency Smile – lessons learned

Through play and humour, important life skills can be successfully conveyed:

- Empathy
- Interpersonal relationships
- Effective communication
- Express emotions
- Think creatively
- Solution finding

Children are invited to actively participate in play - that is when the magic starts, when a spark of happiness fills the air!