# Vision, Mission and Goals

**our aim**  
PlayFutures is driven by the vision of creating a world that values Learning through Play

**our mission**  
Mobilize a global community to expand opportunities for Learning through Play

**our goals**  
- Deepen understanding of how children Learn through Play
- Foster the development and sharing of activities and strategies that support Learning through Play
Why a butterfly?

Play and learning are like the two wings of a butterfly, interconnected and interdependent. This is true not just for children, but also for adults.

Carla Rinaldi,
President of Reggio Children
PlayFutures
Advisory Group members

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PlayFutures History

Creation of a PlayFutures Advisory Group led by Bo Stjerne Thomsen to imagine PlayFutures community vision and its online platform.

April 2016: PlayFutures website is launched during the LEGO Idea conference.

November 2016:
- Launch of a challenge to collect bottom-up ideas to explore the learning through play topic
- Hiring of the Research Community Manager (PlayFutures): Charlotte Wieder

May 29 2017: 1st of a cycle of regular webinars: by Bo Stjerne Thomsen

Kick-off of the 6 explorations (Billund/Kenya, South Africa, Belize, Philadelphia, Chile, worldwide)

The LEGO Foundation
PlayFutures Figures

1.5 year-old initiative, launched in April 2016

64 countries represented, with members mainly from USA, UK, Canada and Denmark

6 one-year bottom-up explorations on LtP launched in 2017

1 Website: [http://www.playfutures.net](http://www.playfutures.net)

955 members (researchers, practitioners, policy makers and family representatives)

35 explorers ready to change the world and become LtP ambassadors

11 PlayFutures Advisory Group members

1 Community Manager (Charlotte Wieder)

August 2017
PlayFutures
Community Purpose

Key Leaders
- Researchers

Practitioners

Supporting Role
- Policy Makers
- Family Reps (e.g., parents, grandparents, parent associations, etc.)

Network

Co-Creation of Ideas

Test & Iterate

Evidence for advocacy of Learning Through Play, for example:
- Research articles
- Teaching guides
- Parenting guides
- Toolbox
- Video Tutorial

LEGO Foundation Role
- Facilitate self-organised collaboration
- Act as an incubator and host of the PlayFutures platform
- Fund travels to meet, agree on shared questions and challenges
- Propose best ways of collaboration between Researchers and Practitioners
How to engage with us
How to engage?

- PlayFutures website
- PlayFutures webinars
- Learning through Play leaflet
- Explorations

www.playfutures.net
**PlayFutures explorations**

**Exploration 1:** Play-based strategies in classroom (kids aged 3 to 6)
- Study group: how to teach a normal curriculum through play for kids under 6?

**Exploration 2:** How to best prepare kids to succeed in primary school? Kids aged 5+
- Igniting the spark of playful learning: revealing and giving value to children learning through play.

**Exploration 3:** Learning happens everywhere: Inspiring new ways to learn and play in everyday spaces
- Testing the hypothesis that remember how adults played when little allow them to engage in playful experiences, let them play and see if we can change their attitudes

**Exploration 4:** Design playful experiences for a public library: write and tell stories, play with bricks...etc
- How to open library to give an equal access to a playful reading experience? (selected context: Santiago Chile)

**Exploration 5:** “Parents as playful learning experiences facilitators: proposal of a tool kit”
- Empowering parents to give them the confidence to playfully interact with their children and by this way, generate a positive outcome.

**Exploration 6:** Outdoor playful learning experiences
- Blue Green Spaces: where play and learning are natural

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Kenya  South Africa  USA/global  Chile  Global  Belize
Kick starting of 6 PlayFutures explorations

- **Explo 4 - Chile**
- **Explo 5 - Global**
- **Explo 6 - Belize**
- **Explo 1 - Billund, Embu (Kenya)**
- **Explo 2 - South Africa**
- **Explo 3 - Philadelphia**

**MAY**
- 14-16
- 22

**AUGUST**
- 2 to 5 in Santiago (kick-off)

**JUNE**
- 27 & Jul 1 in Belize city (kick-off)

**JULY**
- 5 & 10 (+11-12)
- 2 to 5 in San(ago (kick-off)
- 27 & Jul 1 in Belize city (kick-off)

**JULY**
- 16 & 18
- Philly (kick-off)

**The LEGO Foundation**
We need more PlayFutures ambassadors to

- share more examples Learning through Play in different contexts and cultures
- be a local PlayFutures ambassador at local and regional level
- develop and share key evidence to convince our stakeholders: policy makers, practitioners and parents
Thank you for your attention!

Ask for your PlayFutures sticker!

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www.playfutures.net