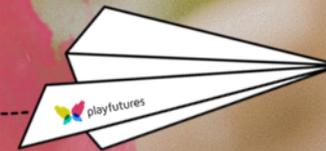


PlayFutures

September 2017

Louise Zimanyi, PlayFutures Advisory Board Member

Devon Hamilton, PlayFutures Exploration 6 Team Member



Vision, Mission and Goals

our aim

PlayFutures is driven by the vision of creating a world that values Learning through Play

our mission

Mobilize a global community to expand opportunities for Learning through Play

our goals

Deepen understanding of how children Learn through Play

Foster the development and sharing of activities and strategies that support Learning through Play

Why a butterfly?



Play and learning, are like the two wings of a butterfly, interconnected and interdependent. This is true not just for children, but also for adults.

*Carla Rinaldi,
President of Reggio Children*





**Zoom in on
PlayFutures
community...**

PlayFutures Advisory Group members



**ANDREAS
ROEPSTORFF**



**BERTHA
MAGOGE**



**BO STJERNE
THOMSEN**



**CARLA
RINALDI**



**DORIS
CHENG**



**ERUM
MARIAM**



**ESZTER
SALAMON**



**JACK
SHONKOFF**



**KAREN
WILKINSON**



**KATHY HIRSH-
PASEK**



**LOUISE
ZIMANYI**



**MITCH
RESNICK**



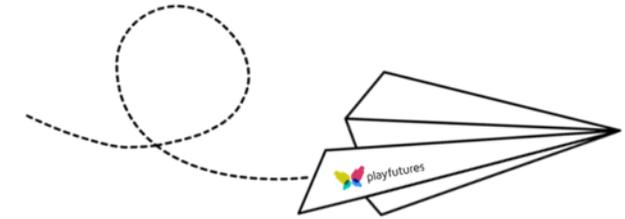
**ROSEMARIE
TRUGLIO**

PlayFutures History



November 2016:

- **Launch of a challenge** to collect bottom-up ideas to explore the learning through play topic
- Hiring of the Research Community Manager (PlayFutures): Charlotte Wieder



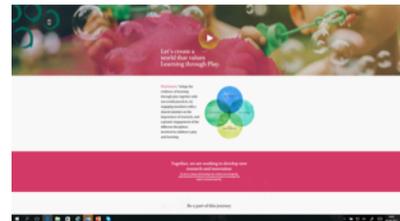
PlayFutures 2.0 website

2015



Creation of a PlayFutures Advisory Group led by Bo Stjerne Thomsen to imagine PlayFutures community vision and its online platform

2016



April 2016: PlayFutures 'website is launched during the LEGO Idea conference.

2017



May 29 2017: 1st of a cycle of regular webinars:
by Bo Stjerne Thomsen

2018

- Kick-off of the 6 explorations (Billund/Kenya, South Africa, Belize, Philadelphia, Chile, worldwide)



PlayFutures Figures

1.5 year-old initiative, launched in April 2016

64 countries represented, with members mainly from USA, UK, Canada and Denmark

6 one-year bottom-up explorations on LtP launched in 2017

1 Website : <http://www.playfutures.net>

955 members (researchers, practitioners, policy makers and family representatives)

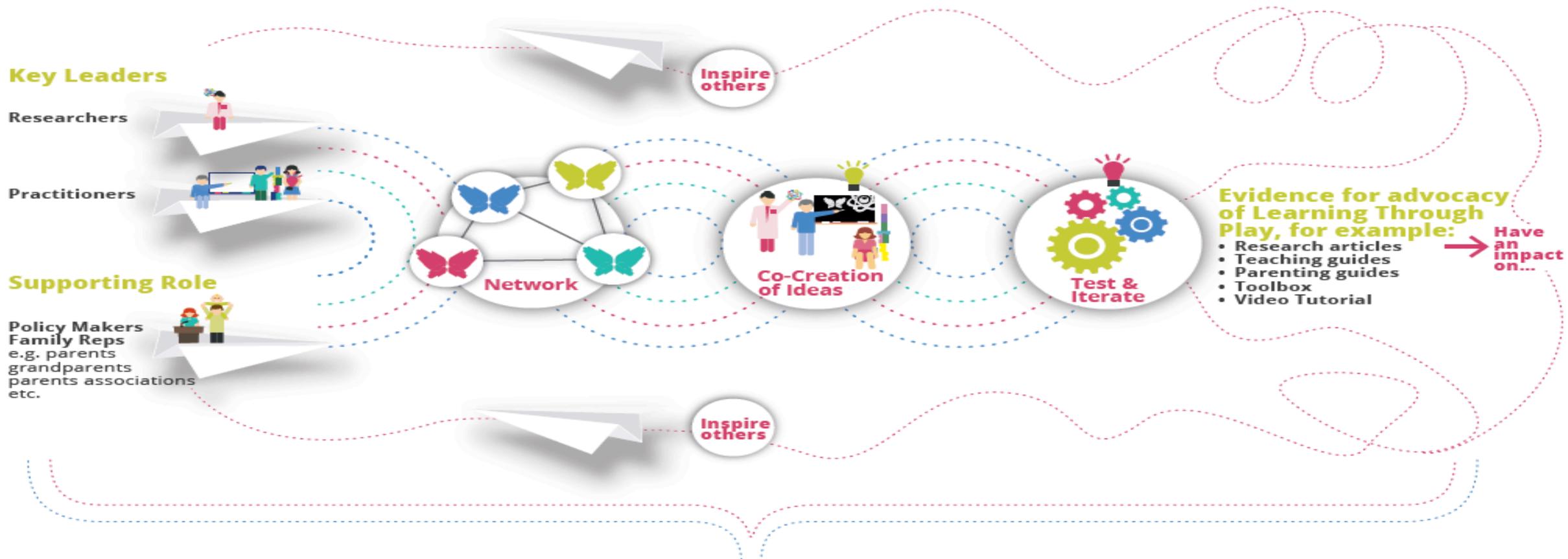
35 explorers ready to change the world and become LtP ambassadors

11 PlayFutures Advisory Group members

1 Community Manager (Charlotte Wieder)

August 2017

PlayFutures Community Purpose



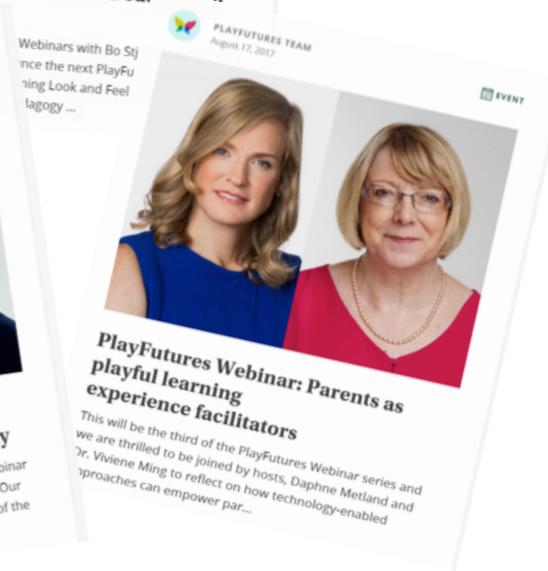
LEGO Foundation Role

- Facilitate self-organised collaboration
- Act as an incubator and host of the PlayFutures platform
- Fund travels to meet, agree on shared questions and challenges
- Propose best ways of collaboration between Researchers and Practitioners

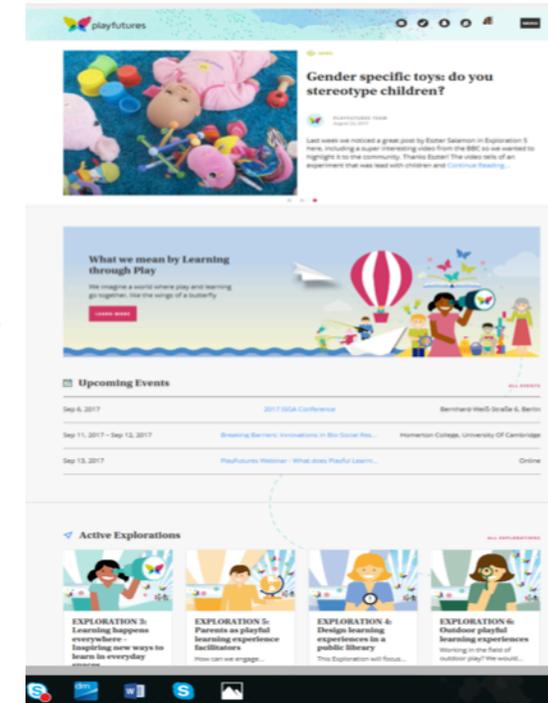
How to
engage
with us



How to engage?

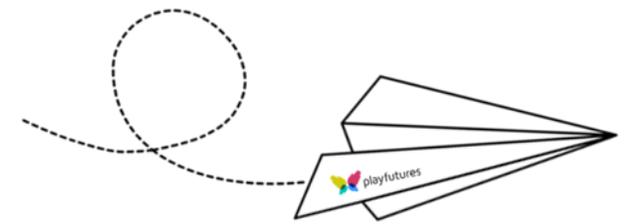


- PlayFutures website
- PlayFutures webinars
- Learning through Play leaflet
- Explorations



www.playfutures.net

PlayFutures explorations



Exploration 1: Play-based strategies in classroom (kids aged 3 to 6)

Study group: how to teach a normal curriculum through play for kids under 6?

Kenya

**Exploration 2: How to best prepare kids to succeed in primary school?
Kids aged 5+**

Igniting the spark of playful learning: revealing and giving value to children learning through play.

South Africa

Exploration 3: Learning happens everywhere: Inspiring new ways to learn and play in everyday spaces

Testing the hypothesis that remember how adults played when little allow them to engage in playful experiences, let them play and see if we can change their attitudes

USA/global

Exploration 4: Design playful experiences for a public library: write and tell stories, play with bricks...etc

**How to open library to give an equal access to a playful reading experience?
(selected context: Santiago Chile)**

Chile

Exploration 5: "Parents as playful learning experiences facilitators: proposal of a tool kit"

Empowering parents to give them the confidence to playfully interact with their children and by this way, generate a positive outcome.

Global

Exploration 6: Outdoor playful learning experiences

Blue Green Spaces: where play and learning are natural

Belize

Kick starting of 6 PlayFutures explorations

AUGUST
2 to 5
in Santiago
(kick-off)



Explo 4 - Chile

MAY

14<16



Explo 1 - Billund, Embu (Kenya)

JUNE

27 & Jul 1
in Belize city
(kick-off)



Explo 6 - Belize

MAY
22



Explo 5 - Global

JULY

16 & 18
Philly
(kick-off)



Explo 3 - Philadelphia

JULY

5 & 10
(+11<12)



Explo 2 - South Africa

We need more PlayFutures ambassadors to

- share more examples Learning through Play in different contexts and cultures
- be a local PlayFutures ambassador at local and regional level
- develop and share key evidence to convince our stakeholders: policy makers, practitioners and parents





Thank you for your attention!

**Ask for your
PlayFutures sticker!**



Contact : Charlotte Wieder
(PlayFutures Community
Manager)

Charlotte.wieder@lego.com

www.playfutures.net